JW

johnwaynehill@gmail.com
designbyjohnwayne.com
415.792.7579

John Wayne Hill

Design leader experienced in leading, hiring, and growing teams for new products & spaces. Drives concepting, vision, and execution across platforms.

Achievements

Growing AncestryDNA from 3M to 15M+ customers

Bringing AncestryDNA Traits to market, selling 5M+ upgrades and kits.

Overhauling iOS app to 4.8 rating

2014 Interpretive Interactive Installations Award | AAM

2013 GOLD | Best Museum Environment | Event Design Awards

Education

M.S. Human Computer Interaction Design
Indiana University | May '11

B.S. Informatics & Computer Science
Indiana University | Dec '09

and yes, I go by John Wayne :)

Director, UX & Design
Ancesstry | Oct '16 – Feb '20

Lead a team of designers working on all products within the DNA space. Collaborated to bring forward a vision and help set the direction of new products and updates to existing products. Managed a team of 5-7 designers directly, while leading a much larger team, and collaborating with cross-functional partners and executive leaders. Empowering people to get results. Grew a product from 3M customers to over 15M. Brought new products to market. Fostered and grew a culture of innovation. Revamped DNA app for iOS and Android.

Design Lead
Idean | Mar '15 – July '16

Lead multiple teams on projects, including managing a team of 6 interns and 3 direct reports. Design lead for a new consumer product for a large action camera company, working for 1.5 years to bring the product to market. Lead the design for a multi-user/size/input, software which helps teams work together better both remotely and colocated.

Interaction Designer
Stimulant | Oct '12 – Feb '14

Designed the MOHAI Launchpad for the Bezos Center for Innovation; digital experiences for the Reunion Tower in Dallas; Intel Ultrabook Exhibit in the Intel Museum; creative drawing application for large tablets for Samsung's PIT group; & more.

Interaction Designer
Punchcut | May '11 – Oct '12

UX & Web Designer
Mozilla | May '10 – Aug '10
I.U. Communications | Jan '09 – Aug '09
I.U. Alumni Association | Aug '06 – May '08